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## **Season Three of HGTV's Hit Competition Series "Rock the Block" Scores Highest Ratings in Series History**

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[via press release from HGTV]

### SEASON THREE OF HGTV'S HIT COMPETITION SERIES 'ROCK THE BLOCK' SCORES HIGHEST RATINGS IN SERIES HISTORY

#### April 4 Season Finale Delivers Series' Highest-Rated Episode

New York [APRIL 11, 2022] Rock the Block, the popular competition series airing on Mondays at 9 p.m. ET/PT, averaged a 1.00 live plus three-day rating among P25-54 and a 1.28 L3 rating among W25-54. Ratings reflected triple digit gains of 122 percent and 113 percent among P25-54 and W25-54 over the prior six weeks. In addition, the April 4 season finale broke the series' record as the highest-rated episode, delivering a 1.23 L3 rating among P25-54 and a 1.60 L3 rating among W25-54. Excluding news and sports, Rock the Block ranked as the #1 cable program with P25-54, W25-54, upscale P25-54 and upscale W25-54 in the Monday 9-10 p.m. timeslot.

Rock the Block also attracted a loyal upscale audience, averaging a 1.13 L3 rating among upscale P25-54 and a 1.46 L3 rating among upscale W25-54. More than 14.3 million total viewers tuned-in to the series since its Feb. 28 premiere.

"Rock the Block is an adrenaline-fueled ride of tight deadlines, risky design decisions and spectacular room reveals that continues to attract new viewers season after season and that's great for HGTV's ratings," said Betsy Ayala, senior vice president, programming and development, HGTV. "Everyone loves to see our top experts show off their unique renovation skills and it's exciting to see the friendly competition among them for six weeks."

Rock the Block keeps its passionate fans engaged on HGTV's digital platforms. Content supporting season three delivered 2.7 million video views on HGTV's Facebook, Instagram, Twitter and Tik Tok, as well as 7.9 million page views on HGTV.com.

This season, hosted by Ty Pennington, four teams of HGTV renovation and design experts - who are either siblings, domestic partners or spouses - faced-off in an epic renovation confrontation. Participating network stars included: Leslie Davis and Lyndsay Lamb (Unsellable Houses); Dave and Jenny Marrs (Fixer to Fabulous); Keith Bynum and Evan Thomas (Bargain Block); and Egypt Sherrod and Mike Jackson (Married to Real Estate). With just six weeks and a budget of \$225,000, the duos battled to renovate identical properties into the ultimate oasis that reflected their distinctive creative vision and real estate expertise.

Fans can stay connected with Rock the Block on HGTV's digital platforms and by streaming the past three seasons on discovery+. Viewers can visit [HGTV.com/RocktheBlock](https://www.hgtv.com/RocktheBlock) for additional content, including before and after photos and videos and behind-the-scenes extras and can interact on social media using #RocktheBlock.

Rock the Block is produced by Big Table Media.

#### ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 80 million U.S. households; a website, [HGTV.com](https://www.hgtv.com), that attracts an average of 9.7 million people each month; a social footprint of 27 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home(R) consumer products line. HGTV content also is available on discovery+, the definitive non-fiction, real life subscription streaming service. Offered on a variety of platforms and devices, including ones from Amazon, Apple, Google, Microsoft, Roku and Samsung, discovery+ features a landmark partnership with Verizon that gives their customers with select plans up to 6 months of discovery+ on Verizon.

Viewers can become fans of HGTV and interact with other home improvement enthusiasts through Facebook, Twitter, Pinterest, Instagram and TikTok. HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220 countries and territories and 50 languages whose portfolio also includes Discovery Channel, CNN, CNN+, DC, Eurosport, HBO, HBO Max, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies and others.